

# ARTWORK SPECIFICATIONS



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## FILE FORMAT

We recommend all your artwork files are vector artwork and supplied as PDF, EPS or AI format.

## RESOLUTION

Minimum image resolution requirement is 300dpi at 25% scale or 100dpi at 100% scale to produce satisfactory results.

## IMAGES

Please ensure all images are embedded or supplied separately.

## FONTS

Please outline all fonts, any missing fonts may be replaced by another font. Alternatively working fonts can be submitted with your artwork.

## COLOR

All printing is done using CMYK on a large format printer.

Pantone Colors / PMS can be supplied they will be converted to a CMYK breakdown for digital printing.

Please state to our Graphics Coordinator if you require color matching to either a PMS color or a physical sample. While we make every effort to match PMS colors, slight variation in color will occur.

## BLEED

POLY Products - Please refer to "Bleed" layer on the artwork template.

PVC Products - Bleed is only required on wall panels.

STITCH LINES - Care should be taken where stitch lines are indicated, please avoid putting text and fine detail in these areas.

HALF WALLS - Please keep all required graphics within the stitch lines, please note the dot dash line indicates the center of the half wall sleeve.

FULL WALLS AND ARTWORK VISIBILITY - Please keep in mind the top edge of the wall is positioned inside the canopy and the edges of walls fold around canopy legs. Be sure to place your artwork outside these areas as indicated on the templates. The 20ft wall has a center leg, refer to template for notes.

FLAGS - Please refer to "Bleed" on the artwork template for the required bleed area.

TABLE COVERS - Standard sizes available, please confirm they will suit your requirements.

## ARTWORK BRIEF

You can supply a description via email, use a template or use our online form to supply artwork files and description.

[www.extremecanopy.com/pdf/Extreme/Artwork-Brief-Form.pdf](http://www.extremecanopy.com/pdf/Extreme/Artwork-Brief-Form.pdf)

MY BRIEF



## SUBMITTING YOUR ARTWORK

Artwork can be emailed directly to our team. We accept files from websites such as [WeTransfer.com](http://WeTransfer.com) or similar.

Alternatively files can be uploaded via Dropbox or Google Drive.

## TEMPLATES

We have a range of templates on online or contact us to have files sent to you.

Templates are created at 10% of the final print size.

[www.extremecanopy.com/resource-centre/](http://www.extremecanopy.com/resource-centre/)

TEMPLATES



## ARTWORK PROOF

Once you have supplied an artwork brief and logos/images required for your order, an artwork layout will be created by our graphics department.

## APPROVAL

Approval is required before production can commence, a signed PDF or the online form.

[www.extremecanopy.com/artwork-approval/](http://www.extremecanopy.com/artwork-approval/)

ONLINE APPROVAL



## DUE DATES

Please advise your canopy consultant as soon as possible if you have a due date for your order. Any failure to adhere to the supplied artwork and payment deadlines can result in a delay to the delivery of your order.

## DELIVERY

Your plain items and printed items are sent separately.

Our logistics team can provide delivery estimates.

[logistics@extremecanopy.com](mailto:logistics@extremecanopy.com)

LOGISTICS



## PAYMENT

Payment is required before your order can begin production.

CALL 888 201 1968

EMAIL [admin@extremecanopy.com](mailto:admin@extremecanopy.com)

# FAQs

## WHAT FORMAT DO YOU REQUIRE MY LOGO IN?

We require your logo in vector format. Ai, eps or pdf are recommended; this allows us to easily work with your logo on the template that will be supplied for approval.

## WHERE CAN I FIND MY HIGH RESOLUTION LOGO?

The original creator of the logo or Advertising/Marketing companies that have printed your logo on a large scale previously. These files will be in either ai or eps format.

## DO I NEED TO APPROVE MY ARTWORK?

Yes, all custom orders require a written approval. This can be via submitting a signed approval form or digitally via

[www.extremecanopy.com/artwork-approval/](http://www.extremecanopy.com/artwork-approval/)

## CAN I JUST GET MY MOCKUP PRINTED?

Mockups are a visual aid & are not intended as proof for artwork approval. The low resolution mockup elements will not be large enough for printing.

## WILL YOU MEET MY DUE DATE?

Unfortunately, Extreme Canopy can never guarantee products to arrive before/on a certain due date. Due to reliance on 3rd party freighters, there are a number of factors outside of our control.

## WHAT'S NEXT ONCE MY ORDER IS IN PRODUCTION?

Your Graphics Coordinator will advise you once your order is in production. Our Logistics team will track your order & keep you up to date with a delivery ETA.

## HOW CAN I SUPPLY MY ARTWORK?

Artwork can be supplied via Dropbox, Wetransfer ([wetransfer.com](http://wetransfer.com)) or, if small enough, it can be sent in an email to your graphics coordinator.

## WHAT HAPPENS AFTER I SUPPLY MY ARTWORK?

Once you have supplied an artwork brief and images/logos you will be supplied with a proof. You can request changes if required or submit your approval.

## WILL PRODUCTION COMMENCE AFTER APPROVAL?

Production will not commence until a minimum 50% deposit payment is received. Your Graphics Coordinator will inform you once production has commenced.

## I HAVE A DUE DATE, WHO DO I ADVISE?

Please inform your Graphics Coordinator so that arrangements can be made to best meet your required due date.

## WHAT IS THE STANDARD ARTWORK PACKAGE?

This complementary package includes logo and text placement. For more artwork package details please speak with your Graphics Coordinator.

## DO I NEED SPECIFIC CMYK OR PMS CODES?

This is no problem. Please let your Graphics Coordinator know what color you would like to achieve and they will be able to assist.

## HELPFUL RESOURCES

### Resource Center

<https://www.extremecanopy.com/resource-centre/>

DOWNLOAD



CALL 888 201 1968

EMAIL [admin@extremecanopy.com](mailto:admin@extremecanopy.com)